

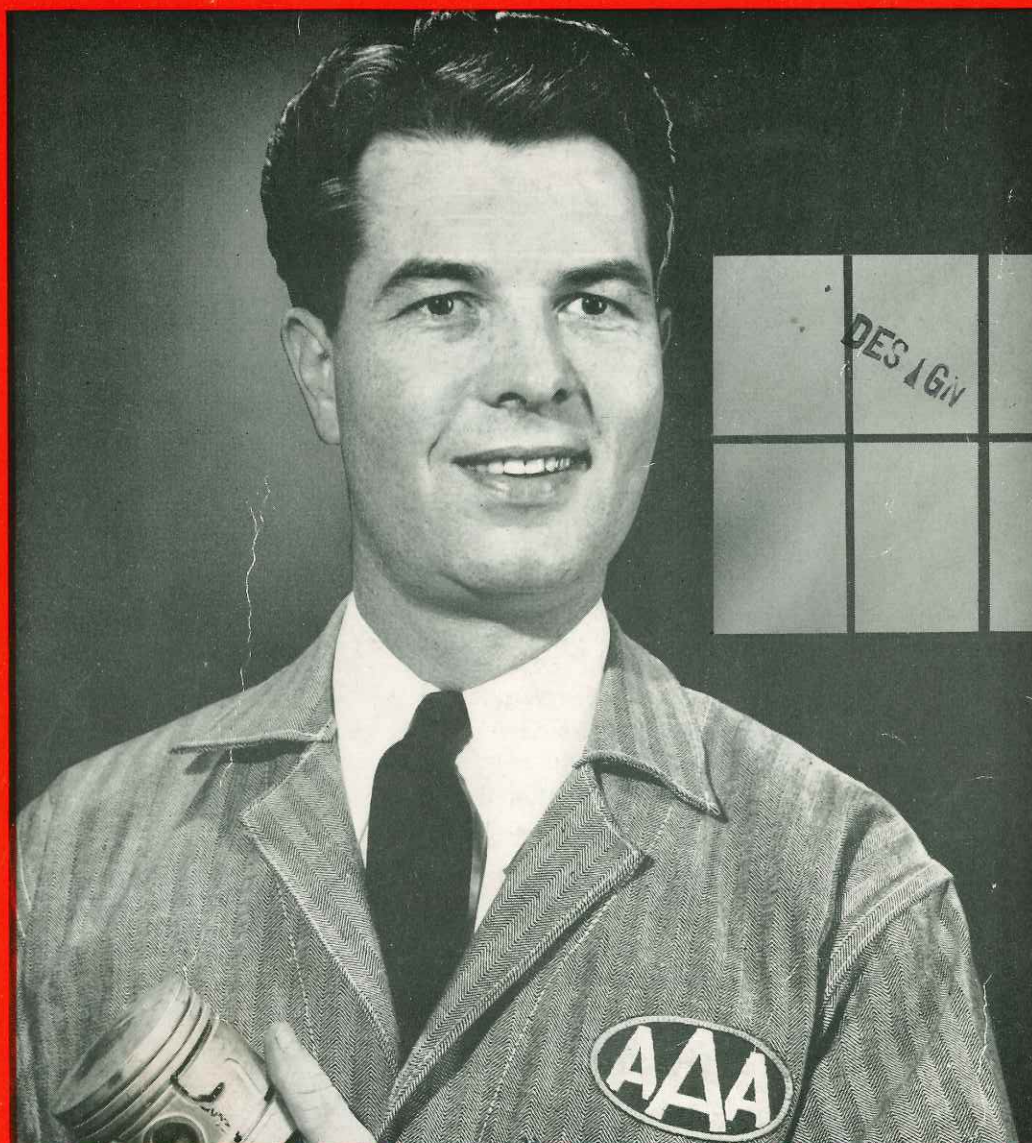
XP
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All the most popular emblems in the official colors
available on

HINSON

Sanforized **SUIT-ALLS**

SHOP COATS COUNTERCOATS



**Comfortable, well-tailored, long-wearing garments
made specially for automotive men**

HINSON GARMENTS..Fe



SERVICE MANAGER

SHOP COAT

These dressy-looking coats have bi-swing back construction for free arm movement. Patch pocket on left breast, and two large pockets below waist line with slit opening for easy access to trousers pockets. Furnished with belt. Button cuffs. Six-button fly front.

COUNTER COAT

These smart, comfortable counter coats have three roomy patch pockets. Three button front. Half-belted in back.



PARTS-M

THESE HINSON FEATURES
MEAN Greater

All these Garments come in SIX FINE FABRICS

All these garments are Sanforized. Guaranteed not to shrink over 2%. Tightly woven of strong cotton yarns, these fabrics combine rugged wearing quality and good looks.



Boatsail
Drill



White
Herringbone

Feel Better, Look Better, Wear Longer

These three Hinson garments are all full cut and carefully tailored so that they fit well and feel comfortable. The Sanforizing of the fabrics not only guarantees that the good fit will be permanent, but also improves the finish of the fabric and its wearing quality.

All the seams in these garments are both double-stitched and double-felled for extra strength and

longer wear. They are practically rip-proof. In addition all the strain points are heavily bar-tacked to prevent tearing.

The buttons are firmly attached so they will not come off in laundering. The pockets are roomy and conveniently placed. Throughout, they are the kind of garments made for people who appreciate quality.

TWO-WAY ZIPPERS for Convenience

Upper tab zips from neck down; lower tab from crotch up.



SUIT ALL

This one-piece coverall type garment has a bi-swing back for free arm movement. Besides the two breast pockets are two large hip pockets and side pockets with slit openings to give access to trousers pockets. Belt-banded at waist. Button cuffs. "Zipper" front.



"BI-SWING" BACK—gives freedom of arm movements—no binding across back or under arms.

HOW TO ORDER

Hinson garments are made in standard EVEN numbered sizes only: 34, 36, 38, 40, 42, 44, 46, 48, and 50, in REGULAR lengths only.

Order SAME SIZE as your regular suit, EXCEPT in the following two cases:

1. If garment is to be worn over heavy clothing, order the NEXT or SECOND EVEN-NUMBERED SIZE LARGER.
2. If garments come from the laundry not pressed out as smooth and flat as when new, order the NEXT or SECOND EVEN-NUMBERED SIZE LARGER. Hinson garments are Sanforized and will not shrink more than 2%, but unpressed garments SEEM to be smaller than when they are pressed.

HOW TO MEASURE

Measure your chest over a sweater or vest. Hold the tape well up under your arms and over your shoulder blades in back. Your chest measurement will indicate the approximate size garment you need. If your chest measures 39" or any other odd size, order next even numbered size larger.



Powder Blue
Herringbone



Suntan
Herringbone



Blue
Denim



Fisher
Stripe

Emblems and Lettering for **HINSON**

SUITALLS, SHOP COATS & COUNTER COATS

APPLIQUE TRADEMARK EMBLEMS

Applied reproductions . . . in color . . . of standard trademarks or emblems . . . automobiles, tires, oils, gasolines, etc. . . see separate price list for complete list.



ALSO OVER 300 SMALL NAME EMBLEMS . . EMBROIDERED LETTERING.
SEE SEPARATE PRICE LIST.

THE HINSON MANUFACTURING COMPANY, Waterloo, Iowa, U. S. A.

PRICE LIST

Applying to Catalog Section 49-9

HINSON *Sanforized* GARMENTS EMBLEMS and LETTERING

Effective February 21, 1949

SHOP COATS

with belt

	DEALERS' NET PRICES EACH	
	SIZES — 34 to 46	48 & 50
No. 350 — Boatsail Drill	\$ 5.10	\$ 5.35
No. 354 — White Herringbone	6.20	6.50
No. 355 — Powder Blue Herringbone.....	6.80	7.15
No. 356 — Suntan Herringbone	6.80	7.15
No. 360 — Blue Denim	6.35	6.65
No. 366 — Fisher Stripe	6.35	6.65

COUNTER COATS

	DEALERS' NET PRICES EACH	
	SIZES — 34 to 46	48 & 50
No. 250 — Boatsail Drill	\$ 3.55	\$ 3.70
No. 254 — White Herringbone	4.20	4.40
No. 255 — Powder Blue Herringbone.....	4.60	4.85
No. 256 — Suntan Herringbone	4.60	4.85
No. 260 — Blue Denim	4.35	4.60
No. 266 — Fisher Stripe	4.35	4.60

SUITALLS

	DEALERS' NET PRICES EACH	
	SIZES — 34 to 46	48 & 50
No. 150 — Boatsail Drill	\$ 5.70	\$ 6.00
No. 154 — White Herringbone	6.95	7.30
No. 155 — Powder Blue Herringbone.....	7.65	8.05
No. 156 — Suntan Herringbone	7.65	8.05
No. 160 — Blue Denim	6.95	7.30
No. 166 — Fisher Stripe	6.95	7.30

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

APPLIQUE TRADEMARK EMBLEMS

APPLIQUED REPRODUCTIONS... in color of standard trademarks or emblems...
automobiles, tires, oils, gasolines, etc., may be sewed onto back or over breast pocket of garment.

DEALERS' NET PRICES		Size	No. of Colors	Price
No. B-3430	Buick Oval	2 1/4" x 3 1/2"	2	\$0.20
No. P-1021F	Buick 8	3"	4	.20
No. B-7533	Buick Authorized Service...	3"	3	.36
No. B-5996	Cadillac	3" x 3 1/2"	5	.28
No. J-276	Cadillac Triangle	2 3/4" x 4 1/2"	5	.26
No. B-7641	Chevrolet Cross	1 3/4" x 4 3/4"	2	.20
No. B-6416	Chevrolet Shield	2 1/2" x 5 1/4"	3	.36
No. B-6417	Chevrolet Shield	4" x 10 3/4"	3	.60
No. J-243	Chevrolet Winged Shield ...	2" x 6"	4	.26
No. B-4001	Chevrolet Super Service...	3" x 4"	3	.36
No. B-5645	Chrysler	3"	3	.28
No. B-5176	Chrysler Oval	2" x 4 1/2"	4	.24
No. B-7527	Chrysler-Plymouth Approved Service	3"	3	.36
No. B-7529	DeSoto - Plymouth Approved Service	3"	3	.36
No. B-6031	Dodge Wing	2" x 5"	4	.32
No. B-4560	Dodge - Plymouth Approved Service	3"	2	.36
No. B-3480	Ford Oval	2" x 3 3/4"	2	.24
No. B-2064	Ford Oval	3 3/4" x 8"	2	.42
No. B-4608	Ford Genuine Parts.....	2 3/4" x 4 1/4"	2	.30
No. B-4592	G. M. Genuine Parts.....	3" x 3 3/4"	3	.30
No. P-1301	Hudson Crest	3" x 4"	3	.24
No. B-5200	Hudson Authorized Service .	3"	3	.28
No. B-7495	Kaiser-Frazer Approved Serv- ice	3"	3	.36
No. J-4440	Lincoln	2 3/4" x 4"	4	.36
No. J-5075	Lincoln-Mercury	3" x 4 1/2"	4	.40
No. B-8048	Lincoln-Mercury	2 1/2" x 4"	2	.30
No. B-8111	Lincoln-Mercury	4" x 8"	2	.64
No. B-5175	Mercury Bar	1" x 4 1/2"	2	.20
No. J-4153	Nash	2" x 5"	2	.24
No. B-7581	Nash	3" x 3 1/4"	2	.36
No. B-5193	Nash Oval	2" x 4 1/2"	2	.20
No. B-5197	Nash Authorized Service...	2 3/4" x 3 1/2"	2	.36
No. B-3434	Oldsmobile Oval	1 3/4" x 4 1/2"	2	.24
No. B-3569	Oldsmobile Service	3"	4	.36
No. B-5483	Packard	4" x 2"	3	.26
No. J-4442	Packard Approved Service..	3"	3	.28
No. B-4424	Packard Service Oval.....	2 1/4" x 4"	2	.28
No. B-3800	Plymouth Oval	1 3/4" x 3"	2	.20
No. B-2810	Pontiac Indian Head.....	3" x 4"	2	.28
No. B-5948	Pontiac Crest	2" x 4 5/8"	2	.20
No. B-6196	Pontiac Service	3"	3	.36
No. B-4242	Studebaker	3"	2	.22
No. B-7531	Studebaker Authorized Serv- ice	3" x 3 3/4"	3	.36

DEALERS' NET PRICES		Size	No. of Colors	Price
No. J-4201	Studebaker Cars - Trucks ...	3"	2	\$0.18
No. B-3835	United Motors Service.....	2 1/2" x 4 1/4"	3	.32
No. B-5494	Willys	2" x 5"	3	.32
No. B-4858	Willys Approved Service ...	3"	2	.30
No. P-5700	Willys Jeep	2 1/2" x 3 1/2"	3	.26
No. P-130	Tucker	1 3/4" x 5"	2	.32
No. J-4733	Diamond T	2" x 4"	2	.32
No. J-4420	Dodge-Plymouth Dependable Service — Dodge Trucks ..	3" x 3 1/2"	2	.32
No. B-4619	General Motors Trucks — GMC Parts & Service....	3"	4	.30
No. B-7465	International Triple Diamond Bar	2" x 4 1/8"	3	.36
No. P-6601	International Triple Diamond Bar	4" x 9 1/2"	3	.60
No. J-2024	International Truck Service .	3" x 4"	4	.36
No. J-2137	Mack Trucks	2 1/2" x 3 3/4"	2	.18
No. B-4630	White Truck	2 3/4" x 4"	2	.36
No. B-5564	Allis-Chalmers A-C	2 3/8"	2	.18
No. B-5492	Case Eagle	1 3/8" x 3"	3	.34
No. J-6241	Dearborn Farm Equipment..	2" x 4"	2	.28
No. J-6240	Ford Tractor	2" x 4"	2	.28
No. B-7745	International Harvester I-H.	2" x 2 1/8"	3	.26
No. B-7746	International Harvester I-H.	2 3/4" x 3 1/8"	3	.34
No. P-6603	International Harvester I-H.	3"	3	.24
No. B-5927	McCormick - Deering Interna- tional Service	3" x 3 7/8"	3	.32
No. J-5033	Body Shop	1 1/2" x 3 1/2"	3	.22
No. J-1567	Inspector	1 1/2" x 3 1/2"	3	.14
No. B-6071	Instructor	1" x 3 7/8"	2	.24
No. J-5034	Lubrication	1 1/2" x 3 1/2"	3	.22
No. J-5032	Parts Department	1 1/2" x 3 1/2"	3	.22
No. J-311	Parts Manager	1 1/2" x 3 1/2"	3	.14
No. B-4402	Parts Manager Bar.....	1" x 4 3/8"	2	.30
No. J-5030	Polishing Department	2 1/2" x 3 1/2"	3	.22
No. P-6702	Radio Service	2 1/2" x 3 1/2"	2	.22
No. J-5031	Service Department	1 1/2" x 3 1/2"	3	.22
No. J-310	Service Manager	1 1/2" x 3 1/2"	3	.14
No. B-8563	Service Manager Bar.....	1" x 4 1/2"	2	.30
No. J-1937	Shop Foreman	1 1/2" x 3 1/2"	3	.14
No. J-1536	Supervisor Bar	1" x 4 1/4"	3	.22
No. B-4588	Exide Sure-Start Service....	3" x 5"	2	.30
No. B-4671	Exide Batteries	3" x 5"	2	.30
No. B-5843	Firestone Bar	3" x 9 1/2"	2	.44
No. B-6803	Firestone F Shield.....	1 1/2" x 1 3/4"	2	.18
No. B-6001	Firestone One-Stop Service..	2" x 4 3/4"	4	.24
No. B-7372	Firestone F Shield.....	3" x 3 1/2"	2	.22
No. B-5456	General	3" x 4"	4	.36
No. P-4501	General — The Tire	2 1/2" x 3 1/2"	3	.34

DEALERS' NET PRICES				No. of Colors	Price	DEALERS' NET PRICES				No. of Colors	Price
		Size						Size			
No. B-2748	General — The Tire	5" x 9 1/4"	3		\$1.10	No. P-2402C	Pure — Products of The Pure Oil Company	2"		2	\$0.12
No. P-107	Goodrich — Wreath & G...	2" x 4 1/2"	3		.22	No. P-2402F	Pure — Products of The Pure Oil Company	3"		2	.18
No. B-5640	Goodyear — Shield	2" x 3 1/4"	3		.24	No. P-2500C	Richfield Bar	1 1/4" x 3"		2	.18
No. P-3701	Goodyear — Flag	3" x 3"	3		.26	No. J-2149	Richfield Shield	2 1/2" x 2 1/2"		3	.20
No. B-4550	Hood — Arrow	1 1/2" x 4"	3		.24	No. J-2103	Richfield Shield	3 1/2" x 3 1/2"		3	.30
No. B-7978	Kelley Tires — K	4"	3		.48	No. J-1016	Richfield Products	3" x 4 1/2"		3	.32
No. P-4301	Kelley Springfield Tires...	2" x 4"	3		.22	No. J-2475	Shell Bar	1" x 2 3/4"		2	.14
No. B-5631	Seiberling Tires	2" x 4 1/4"	3		.32	No. J-214	Shell	2" x 2 1/8"		2	.16
No. P-7400-C	U. S. Tires	2"	3		.14	No. J-905	Shell	3" x 3"		2	.26
No. B-7258	U. S. Tires	3"	3		.32	No. B-7633	Shell Gasoline	4"		2	.38
No. B-3930	Willard	3"	2		.30	No. J-4481	Shell — Winged	1 1/2" x 5"		2	.28
No. B-3979	Amoco — American Gas	1 3/4" x 2 3/4"	3		.24	No. B-5742	Signal	1 3/4" x 2 3/4"		3	.24
No. B-3978	Amoco — American Gas	3 1/2" x 5 1/2"	3		.40	No. J-321	Sinclair Bar	1 1/2" x 4 1/2"		3	.18
No. B-7866	Associated Oil Company — Winged A	2" x 4 5/8"	3		.36	No. B-3139	Sinclair Bar	1 1/4" x 3 1/4"		3	.24
No. J-313	Atlantic	2 1/2"	3		.18	No. B-3113	Sinclair Bar	3" x 10 1/4"		3	.50
No. J-5012	Chevron Supreme Gas	3"	3		.32	No. B-1243	Sinclair — Oils	4"		2	.34
No. J-1905	Cities Service	2" x 2"	2		.12	No. B-2499	Sinclair — Gasoline H. C.	2"		3	.20
No. J-1766	Cities Service	3" x 3"	2		.16	No. B-2443	Sinclair — Gasoline H. C.	3 1/2"		3	.36
No. J-246	Conoco	2" x 2"	3		.18	No. J-1468	Skelly	3 1/2" x 3 1/2"		3	.26
No. J-247	Conoco	3 1/4" x 3 1/4"	3		.30	No. B-3133	Socony Bar	1 1/4" x 2 1/2"		2	.18
No. J-4451	Deep Rock Oval	2" x 3"	3		.18	No. B-3132	Socony Bar	1 3/4" x 4 1/2"		2	.28
No. B-4887	Deep Rock	3 5/8"	3		.44	No. B-4269	Socony Vacuum Bar	1 1/2" x 3"		2	.18
No. J-1110	Dixie — Oils, Gasoline	2" x 3 1/8"	4		.24	No. B-3379	Sohio	2" x 3 1/4"		3	.30
No. J-1459	D-X	2" x 3 1/2"	3		.20	No. J-2081	Standard Bar	1" x 4 1/2"		3	.20
No. J-1460	D-X	3" x 5 3/8"	3		.24	No. B-2999	Standard Bar	1 3/4" x 2 3/4"		3	.24
No. B-4489	Enarco	2 1/2" x 2 1/4"	4		.30	No. J-659	Standard Service Bar	2" x 4"		2	.14
No. B-4490	Enarco	4 1/2" x 3 5/8"	4		.40	No. B-7415	Standard Service Oval	2" x 4 1/2"		3	.26
No. B-4637	Esso	1 3/4" x 2 1/2"	3		.20	No. J-4453	Standard Oil Company — Service	2 1/2"		3	.24
No. B-4395	Esso - Dealer	3 5/8" x 5 5/8"	3		.32	No. B-3342	Sunoco	2" x 4 1/2"		3	.28
No. B-3777	Esso - Service	3 5/8" x 5 5/8"	3		.32	No. J-350	Texaco	2 5/8"		4	.18
No. B-2401	Fleet Wing	2" x 3 1/2"	3		.30	No. J-2025	Tower Gasoline	3" x 3 1/2"		4	.40
No. B-2754	Gulf	2"	3		.30	No. B-5544	Tydol Gasoline — Winged A.	2" x 4"		4	.24
No. B-2753	Gulf	2 3/4"	3		.36	No. B-5545	Tydol Gasoline — Winged A.	2 1/2" x 5"		4	.32
No. B-5570	Hi-Speed	1 3/4" x 4 1/2"	2		.24	No. B-2713	Tydol Veedol	2"		4	.30
No. B-3956	Humble	1 3/4" x 3 1/2"	3		.30	No. B-2655	Tydol Veedol	3"		4	.38
No. J-1222	Jenney-Aero Gasoline	2 1/2"	3		.26	No. J-1114	Valvoline	3"		3	.24
No. J-4452	Magnolia Gasoline — Motor Oil	3 1/2"	4		.40	No. B-5585	Vico Pep — 88	2 1/2"		3	.30
No. J-4621	Marathon — Bar	1 1/4" x 5 1/4"	2		.18	No. J-1470	White Rose Gasoline	3 5/8" x 2 1/2"		3	.28
No. J-1451	Mobilgas Bar	1" x 3"	2		.12	No. B-4488	White Rose Gasoline	4 1/2" x 3 5/8"		4	.40
No. J-1450	Mobiloil Bar	1" x 3"	2		.12	No. J-843	Woco Pep — More Miles, Less Carbon	2 1/2"		3	.20
No. J-320	Mobilgas Mobiloil Shield	4" x 4"	3		.36	No. B-2847	Woco Pep — More Miles, Less Carbon	3 1/2"		3	.42
No. B-1867	Pan-Am Gasoline Motor Oils	2"	3		.24	No. J-4502	Wolf's Head — Motor Oil and Lubes	2 1/2" x 3 3/4"		2	.28
No. B-1786	Pan-Am Gasoline Motor Oil	3"	3		.40	No. B-4877	General Electric G. E.	3"		2	.36
No. B-2960	Pennzoil	2" x 3 1/2"	3		.30	No. B-2142	Westinghouse Electric	3 1/2"		3	.36
No. J-1557	Philgas Bar	1 1/2" x 3 1/2"	2		.22	No. B-5886	Winged Propeller	2" x 4 1/2"		3	.24
No. J-2067	Philgas Service Bar	1 1/2" x 3 1/2"	2		.24						
No. J-323	Phillips 66	2" x 2"	2		.18						
No. J-324	Phillips 66	4" x 4"	2		.44						

PRICES FOR EMBLEMS NOT LISTED ABOVE ON APPLICATION

NAME EMBLEMS



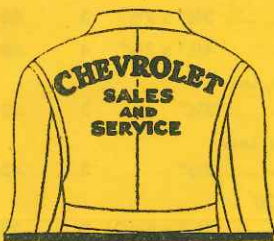
Available red or blue on white background — red on white will be furnished unless otherwise specified. Size 1½" x 3".

Dealer's Net Price\$0.10 each

Aaron	Bell	Chris	Doug	Frank	Herb	Jimmy	Les	Mert	Pete	Sanford	Van
Abe	Ben	Christy	Douglas	Fred	Herbert	Joe	Leslie	Michael	Peter	Saul	Vern
Abel	Benny	Chuck	Duane	Freddie	Herman	John	Lester	Mickey	Phil	Scott	Vernon
Abner	Bernard	Clair	Duke	Frenchy	Hiram	Johnnie	Lewis	Mike	Phillip	Scotty	Vic
Adam	Bernie	Clarence	Dusty	Fritz	Homer	Johnny	Lionel	Milt	Pop	Shorty	Victor
Adams	Bert	Clark	Dutch	Gabe	Horace	Jones	Lloyd	Milton	Rad	Sid	Vince
Adolph	Bill	Claude	Earl	Gabriel	Howard	Joseph	Lou	Mitch	Ralph	Sidney	Vincent
Al	Bob	Clem	Ed	Gale	Howe	Jud	Louie	Moe	Ray	Simon	Virg
Albert	Brad	Cliff	Eddie	Gardner	Hugh	Jr.	Louis	Monroe	Raymond	Slim	Virgil
Alec	Brown	Clifford	Edgar	Gene	Ike	Junior	Lyle	Morris	Red	Smith	Wade
Alex	Bruce	Clyde	Edmond	Geo	Ira	Julius	Lynn	Murphy	Rex	Smitty	Wallace
Alfred	Buck	Conrad	Edward	George	Irv	Karl	Mac	Nat	Rich	Sol	Wally
Alf	Bud	Curly	Edwin	Gerald	Irvin	Keith	Mack	Nate	Richard	Sonny	Walt
Allen	Buddy	Curt	Eldon	Gil	Irving	Kelly	Marion	Neal	Robert	Spencer	Walter
Alvin	Burt	Curtis	Elliot	Gilbert	Irwin	Ken	Mark	Ned	Roger	Stan	Warren
Amos	Burton	Cy	Ellis	Glen	Ivan	Kenneth	Martin	Neil	Ron	Stanley	Wayne
Andrew	Buster	Dale	Elmer	Glenn	Jack	Kenny	Marty	Nelson	Ronald	Steve	Wendell
Andy	Butch	Dan	Ely	Gordon	Jake	King	Marv	Nick	Ronnie	Stewart	Wes
Anthony	Cal	Danny	Emil	Graham	Jame	Kirk	Marvin	Norm	Ross	Stuart	Whitey
Archie	Cal	Dave	Ernest	Grant	Jane	Laren	Mason	Oliver	Roy	Stub	Wilbert
Arnold	Carl	David	Ernie	Gus	Jasper	Larry	Matt	Orv	Rudolph	Ted	Wilbur
Art	Cecil	Dean	Eric	Guy	Jay	Lawrence	Matt	Orville	Rudy	Tex	Will
Arty	Charles	Del	Eric	Hal	Jay	Lee	Matty	Oscar	Rufus	Thomas	Willard
Arthur	Charley	Dennis	Eugene	Hank	Jeff	Lefty	Maurice	Otto	Russ	Tim	William
Augie	Charlie	Dick	Everett	Harley	Jerome	Len	Max	Owen	Russell	Tom	Willie
August	Chas.	Doc	Floyd	Harold	Jerry	Leo	Mel	Pat	Sam	Tommy	Willis
Austin	Chester	Dom	Ford	Harry	Jess	Leon	Mel	Paul	Sammy	Tony	Woody
Barney	Chet	Don	Foster	Harvey	Jim	Leonard	Melvin	Perry	Sandy	Val	Zeke
Basil	Chick	Donald	Francis	Henry	Jimmie	Leroy	Merle				

OTHERS WILL BE ADDED

EMBROIDERED LETTERING



Neat machine embroidered lettering — any color — sewed onto back of garment as illustrated — block type — approximately 1¾" high.

Dealer's Net Price — One Color.....7c per letter

Small script lettering on front —

Dealer's Net Price — One Color.....1½c per letter (minimum 12c per garment)

THE HINSON MANUFACTURING COMPANY
WATERLOO, IOWA, U. S. A.